

Generosity Plan (Adopted June 4, 2026)

Status

Implementation status: Adopted by the Board of Finance, June 4, 2026.

Individual elements below carry their own real timing and status; several remain in process even though the plan as a whole is adopted.

The Plan and Its Posture

The Generosity Plan is Mayflower's year-round giving and generosity work: how the church forms, thanks, and speaks to its givers across the whole year, not only in the Sunday offering moment. Its posture is gospel-driven, not guilt-driven. Generosity here is understood as a response to grace, not a fundraising tactic.

This plan is the giving and generosity side of the church's finances. It is built on its own track alongside the FY27 budget, and the two meet at two points. First, the September Stewardship Arc names the funded FY27 priorities to the congregation, so the message speaks concretely. Second, the recurring-giving push feeds the FY27 income assumption. The plan does not rebuild the budget.

Adopted Elements

The Board of Finance worked through the generosity plan worksheet and adopted the following elements, each with its owner and timing.

1. September Stewardship Arc

A four-week series on 2 Corinthians 8 to 9, preached September 6, 13, 20, and 27, 2026. This is the church's generosity message. It begins the Sunday after Back-to-Church Sunday, following the

conclusion of Acts on August 30. Approved by the elders 2026-06-03. The board confirmed the arc as the generosity message and does not redesign it.

- **DRI:** Anton. **Backup:** Jerry.

2. Financial Discipleship Teaching

Adopted as a video series with an accompanying study guide, timed for January.

- **DRI:** Jerry. **Backup:** Anton.

3. Recurring-Giving Push

Adopted as a focused encouragement toward automatic, recurring giving, which steadies the church through summer and lean months. Ran late May to early June 2026, with Marge as primary spokesperson.

- **DRI:** Marge. **Backup:** Anton.

4. Appreciation Gathering

Adopted as an annual gathering that thanks the body for its giving and service. Folded into the January congregational meeting rather than held as a separate donor-only event.

- **DRI:** Anton, Marge, Jerry.

5. Year-Round Giving Communication

Adopted on a quarterly cadence, sent under a Board of Finance cover letter, with a pastoral discipleship article twice per year pre-approved by Gail. This is the rhythm of speaking to and thanking givers across the whole year.

- **DRI:** Anton and Gail.

6. Annual Special Offering

Adopted for February as a prior-year end-of-year offering addressing the prior-year shortfall, with prior-year giving clearly distinguished from current-year giving and tracked year over year. A possible model designates ten percent to an external ministry; that designation is not yet decided (see Open Questions).

- **DRI:** Marge and Cindy.

7. First Element to Start

Quarterly giving communication is the first element to begin, ahead of the elements timed later in the year. It launches with the July Bell Ringer and the July congregational meeting.

- **DRI:** Jerry and Anton.

Giving-Initiative Owners and Backups

The board assigned owners and backups for each initiative so no task remains vague. "DRI" is Directly Responsible Individual. By design, the DRI is not, by default, the pastor.

Initiative	DRI	Backup
Overall plan / board lead	Anton	Marge
September generosity message (arc)	Anton	Jerry
Financial discipleship teaching	Jerry	Anton
Recurring-giving push	Marge	Anton
January appreciation gathering	Anton, Marge, Jerry	Cindy, Gail
Year-round communication	Anton, Gail	Cindy, Marge
Annual February special offering	Marge, Cindy	Jerry, Anton
Giver follow-up	Cindy, Anton	Edith
Estimate-of-giving cards	Not currently used; confirm removal	---

Governance & Document References

- Mayflower Constitution and Bylaws — Board of Finance, Church Treasurer, and Financial Secretary sections
- Board of Finance minutes, June 4, 2026 (on file)
- Generosity Plan board worksheet, June 4, 2026 (on file)

Page template for the Mayflower operations plan, adapted from Michael Lukaszewski's Streamline: How To Create Healthy Church Systems.

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